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7 Steps to a Successful Fundraiser

1. Set a Goal

Decide how much money your group plans to raise and create a realistic goal.

2. Create a Plan

Have a kick-off rally.; Stick to a time schedule, usually 2-3 weeks is plenty of time.

3. Treat it Like a Business

*You are now in the **business** of selling fundraising products, use the selling tools from our website for extra help.*

4. Create Excitement

Create a prize program; award them frequently and in front of others

5. Stay Focused

Keep your group motivated and focused on the goal throughout the entire 2-3 weeks

6. Effective Leadership

The groups success is a direct reflection of the success of the leader, lead by example

7. Success Party

Reward your group, plan this in advance and promote it often