



Fundraiser Prize Ideas

Offering prizes and incentives to the members of your group will drastically increase your chances of success during any fundraiser. Accounting for prizes and incentives in your fundraising budget is a good idea. This way, a portion of your profits earned will cover the cost of the prizes you're offering. There are also other ways of procuring prizes as well. These ideas are discussed below. Prizes needn't be pricey or extravagant. Retail gift cards are great inexpensive ideas. However, if you have the budget to do so, offering a really great grand prize to your top seller will really drive sales.

Prize Items

Contact merchants, local and major retail chains, and ask them to donate items that may be used as prizes: Bikes, Game Consoles, DVD Players, TVs, iPods, MP3 Players, and Gift Cards are all great prize ideas. Ask the members of your group if they or any of their family owns a store or knows someone who owns a store or business that may be interested in helping out by donating a prize.

Contact your local Putt-Putt, Go Kart Track, Movie Theatre, Ice Cream Shop, Sporting Goods Store, Hobby Shop etc. (depending on age of members) and ask for donations to be used as prizes. They are usually happy to contribute.

Prize Ideas & Contests

It is a great idea to offer weekly prizes. One way to do this is, for every so many sales, say for every 5 cards sold, the member gets his/her name placed in a drawing for a weekly prize. This helps to motivate the members to sell at least 5 per week.

You might offer a way for each member to earn Cash in his/her account by having a certain dollar figure to be reached and giving a percentage of what is raised to each member who reaches that amount. For example, if to reach your goal each member needs to sell \$200 worth of pizza cards, then you might say, "anyone who sells \$250 worth of Buy For Charity Pizza Cards will receive 20% of their total \$ sold.

If you have members who are trying to raise money individually to go on a trip etc. you might tell each member that they will receive \$5.00 from every sale they make. That way they can earn the money they need and raise money for the group at the same time.

You could also offer weekly cash prize drawings. You may offer these cash prizes each week of your campaign, as you see fit.

#1 \$50.00 Cash

(Must sell a minimum of 25 cards to qualify)

#2 \$25.00 Cash

(Must sell a minimum of 15 cards to qualify)

#3 \$15.00 Cash

(Must sell a minimum of 15 cards to qualify)

If more than one person qualifies there will be a drawing

Everyone who sells 5-7 cards will be entered into a drawing to win \$50.00 cash each week

(only one cash prize per person per week)

If you get some prizes donated and want to have an overall 1st place, 2nd place, and 3rd place winners, let the one who sold the most choose which prize they want. Then let the next highest winner choose, and so on. Your top prize could be a Game Console, but if one of your members already has one, they might be more motivated to know if they win they have the option to choose the prize they want.

Wrap Party

A Wrap-Up Party should be mandatory once the fundraiser is over with, *especially* if your fundraiser was a success. The members of the group worked hard to raise the money and a wrap party will show them that their effort was appreciated and you recognize the effort they put forth. It's also something fun to look forward to.

We hope we have given you some prize ideas that will help you raise the money you need. If you have any questions or have other ideas that work for your group please contact us. We would love to help you or list your ideas here so they can help other groups raise the money they need.