



## **Fundraiser Store Location Script**

(Initial Contact with Mgr./Store Owner, to sell on his property)

Use this script to call a Store Manager or Owner to help you get his permission to sell on their property, near their front door, etc. You do not have to use this script word for word, however it is effective. You may know someone who owns a store or have a group member who either owns a store or is related to someone who does. Use every available resource you can.

### **Store Location Script**

Hi may I please speak to the Owner or Manager?

Hi my name is .....and I am on the Fundraising Committee for the (*Group Name*) we are getting ready to hold a huge fundraiser because we (*Reason for raising money*)

We will be offering to the public (*explain about the Buy For Charity program you're using*)

### **When**

I am calling because we are hoping you would allow us to sell in front of your store for a couple of days. We have a form that relieves your store of any liability for our members while we are there. We would stay on the sidewalk and not get too close or block your front door. Would you consider helping us out and allowing us to set up in front of your store for a couple of days over a ..... week period. We sure could use your help.

Our Campaign will run for ..... weeks. We are looking at the dates between ..... and ....., Saturdays are generally the best days, but any days you will give us would be fantastic.

### **How**

Normally we would set up a table with a banner on the front. There will be 4-6 Group members asking for donations at any given time, and at least one parent present. We will explain how a donation will help us (*Reason for raising money*), and explain to them what the Buy For Charity (*program you're using*) will do for them.

### **I don't know**

If I could at least come by and show you the release of liability form, and to talk to you in person maybe we could work something out.

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